

 TWENTY SEVENTEEN



WAKE | TUNES | CREW

heyday

| **hey-day** The period of a person's or thing's greatest success, popularity, or vigor.



THE WT SERIES: THE WAKE BOAT REIMAGINED



A WAKEUP CALL TO THE WAKE SPORTS WORLD.

DOES THE PRICE OF THE AVERAGE WAKE SPORTS BOAT HAVE YOU FEELING LIKE **YOU'RE IN THE MIDDLE OF A BAD DREAM?**

WT-1

INBOARD POWER | BUILT-IN BALLAST | FLEXIBLE SEATING | BLUETOOTH SOUND

EVERYTHING YOU NEED

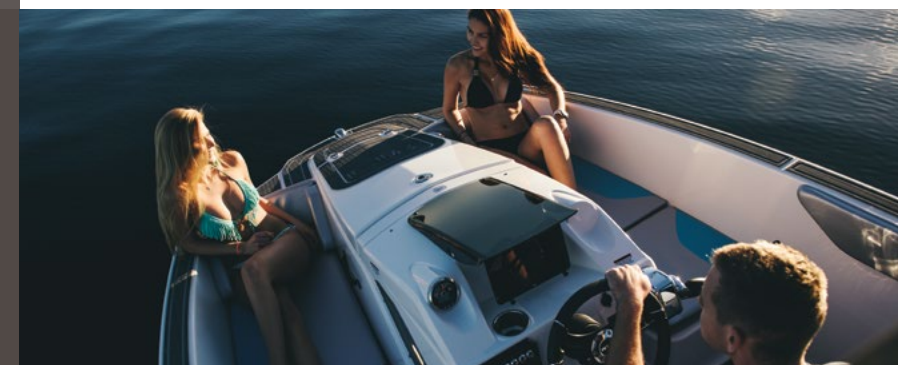
HEYDAY IS HERE TO WAKE YOU UP.

Shopping for a wake sports boat these days can be daunting. With many of the more popular brands cresting the six-figure level, what about those of us who want to rip it up on the water but not rip our bank accounts to shreds?

HERE'S HOW...**HEYDAY.**

We've designed away all the unnecessary equipment and developed a wake sports boat that puts creating a better wake ahead of creating a bigger pricetag. The WT-1 and WT-2 were designed with two things in mind: Creating a great wake, and an even greater value. At just under 20 and 23 feet respectively, the WT-1 and WT-2 are what the wake sports world has been sorely lacking—a purpose-built boat with everything you need, and nothing you don't.

Wake, tunes and crew is what we're all about. And we think it's about time someone woke the wake sports world up to that.



From beginners to seasoned pros, Heyday's combination of value and performance has something for everyone.

OUR INNOVATIVE HULL DESIGN BREAKS TRADITION BIG TIME.

A PURPOSE-BUILT DESIGN FOR COMPETITION-GRADE WAKES.



INTEGRATED BALLAST

Displacement, or the amount of the hull that rides below the waterline, determines the height of the wave. To increase the displacement, our standard integrated ballast tanks accept up to 1800 lbs of water to push more of the boat's hull into the water.



BAILING STRAKES™

Traditional boats have lifting strakes. In a wake sports boat, you want to push the boat into the water rather than lift it. So we designed strakes which do the opposite. We call them Bailing Strakes™—as they essentially push or bail water from beneath the boat out to the side of the hull—minimizing the hull's resistance to being pushed down.



GREATER WIDTH

In wakeboarding, the optimal wake is perfectly symmetrical. Rotation of the boat's prop and resulting torque tends to tilt the boat slightly, making this a challenge. Heyday's solution is one of the widest transoms in the category—it cancels out prop torque, giving the boat more balance and less sensitivity to passenger weight distribution.



BOW SPONSONS

The two spousons at the bow allow the boat to take on large waves without taking on water while returning to the rider, and increases the boat's overall stability at slower speeds.



117-DEGREE ANGLE

Our unique 117-degree transom angle creates a natural curl in the wake as the water releases from the hull side at different times, producing a superior wake surf wave.

TRANSOM HEIGHT

Displacement is limited by the boat's side height or freeboard. Heyday's aft freeboard is deeper, giving you more hull to displace for greater wave height.

RADIUSED CORNERS

For wake surfing, soft-radiused transom corners pull the water around on the listed side of the boat—working with the transom angle giving you an awesome curl.



RADIUSED CORNERS

GREATER TRANSOM HEIGHT

A TRANSOM BORN OF FORWARD-THINKING.

OUR UNIQUE DESIGN PACKS A COMBINATION PUNCH, AND IS A KEY TO HEYDAY'S SUPERIOR WAKES.

WT-1 THE ONE THAT STARTED IT ALL



WT-1

· Length Overall (LOA) 19' 6"
 · Beam 8' 0"
 · Estimated draft 31"
 · Dry Weight 3,150 lbs

· Ballast 1,200 Pounds
 · Capacity 9 Persons
 · Base Engine 5.7L / 350HP
 · Fuel Tank 35 Gallons

· 5.94 m
 · 2.44 m
 · .79 m
 · 1,429 kg

· 19' 6"
 · 8' 0"
 · 31"
 · 3,150 lbs

· Length Overall (LOA)
 · Beam
 · Estimated draft
 · Dry Weight

· Ballast
 · Capacity
 · Base Engine
 · Fuel Tank

OUR ORIGINAL GAME CHANGER.

THE FIRST TRULY AFFORDABLE WAKE SPORTS BOAT.

At just under 20 feet, the WT-1 is designed for maximum affordability, and fits easily in most garages. We eliminated unnecessary equipment and, instead, focused on a hull designed specifically to throw a massive wake for both wake surfing and wake boarding.

It's edgy center console puts the driver in the center of the social activity, while giving the boat some uniquely flexible seating options.

It all combines to give you a serious wake boat without the serious pricetag.

WE GET YOU.

Though your Heyday is Wake-Ready when you buy it, upgrades like upholstery color, decking or hull color, and a wide bucket helm seat make it even better.



A pivoting, bolstered seat at the center console puts you in the middle of the social activity. The helm has all the controls you need, laid out intuitively.

Flexible seating is big with us—using removable backrests to allow you maximum versatility. They also allow you to observe riders safely while conforming to U.S. Coast Guard Regs. The standard tower can accept these optional, pivoting board racks.

WT-2 BIG VALUE JUST GOT BIGGER



Helm shown with app upgrade for your tablet allowing it to use cased out engine data, play your tunes or integrate a GoPro. Power options include 350-409 HP inboards for plenty of pull.

Massive storage at the helm keeps boards and other gear secure. Roomy wrap around lounges at the bow have storage beneath, and unique hot tub-style aft seat allow comfortable cruising or observation lounging while conforming to U.S. Coast Guard Regs.

WT-2

Length Overall (LOA) 22' 6"
 Beam 8' 0"
 Estimated Draft 31"
 Dry Weight 3,550 lbs

Ballast 1,800 Pounds
 Capacity 12 Persons
 Base Engine 5.7L / 350HP
 Fuel Tank 35 Gallons

THIS ONE UPS THE ANTE BIG TIME...

WE'VE COMBINED MORE ROOM AND AFFORDABILITY.

At just under 23 feet, this unique configuration delivers more room and more comfort.

Its side console gives way to a roomy L-lounge in the bow, and additional seating for a total of up to 12 people. The aft section features Heyday's unique 'Hot Tub' seats—equally comfortable for aft viewing or forward cruising.

It's the perfect combination of attitude and practicality—you're welcome!

A LOOK ALL ITS OWN.

Your Heyday is available with a number of interior and exterior color choices. You can even change out your exterior decal over time.



WAKE BOARD OR WAKE SURF OUR WAVE IS SUPERIOR.

MOST WAKE SPORTS BOATS RELY HEAVILY ON EXPENSIVE WAKE-SHAPING TABS TO HELP CREATE A WAKE. THE HEYDAY DOES IT PURELY WITH ITS INNOVATIVE HULL SHAPE AND DISPLACEMENT.



SUPERIOR HEIGHT

For both wake boarders and wake surfers, the more displacement you achieve, the higher your wave/wake. Our integrated ballast, Bailing Strakes™ and deep freeboard deliver a combination that's tough to beat.

SUPERIOR SHAPE

Our innovative, extra-wide transom helps cancel prop torque and better balances the boat allowing you to create a symmetrical wake wake boarders can enjoy on both the toe side, or heel side.

Our 117-degree transom angle and soft radius transom corners combine to create a natural curl off the listed side of the boat, creating a firm, clean surf pocket for surfers without the use of expensive tabs.

SUPERIOR CONTROL

Speed control—either the standard or optional Zero Off™ GPS Speed control systems allow you to maintain a constant speed for a better, more consistent wave. Accurately dial in the ideal speed for surfing at 10-11 mph. Ideal speed for wake boarding is between 18 and 23 mph.



YOUR NEEDS
NO EXCESSES

STANDARD FEATURES

BASE ENGINE

- 5.7 350 HP

COCKPIT

- Textured Flooring
- LED Courtesy Light
- Helm Console Storage
- Grab Handles
- Transitional Seating
- Beverage Holders
- Fuel Fill w/Integrated Vent
- Helm Bucket Seat Bolster
- Folding Wakeboard Tower
- Wet Sounds™ Sound Bar

HELM

- Speed Control
- Ballast System
- Convex Ski Mirror
- 12V Accessory Outlet
- USB Accessory Outlet
- 12V Horn
- Tilt Steering
- Safety Lanyard

INSTRUMENTATION

- Speedometer
- Tachometer
- Fuel Gauge
- Billet Toggle Controls

HULL AND DECK

- 12V Navigation Lights
- Bow & Transom Eyes
- Ski Tow Eye
- Removable Swim Platform
- Stainless Steel Tow Ring
- Exterior Vinyl Wrap
- Pop Up Cleats (4)

HULL/DECK COLOR

- Oxford Pure White

WRAP COLORS

- White/Bright Orange
- White/Kiwi Green
- White/Scarlet Red
- White/Impulse Blue
- Black/Bright Orange
- Black/Kiwi Green
- Black/Scarlet Red
- Black/Impulse Blue

PLATFORM COLORS

- Black
- White

INTERIOR COLOR

- Gray

TRAILER

- Single Axle Trailer w/Brakes

AVAILABLE OPTIONS

ENGINE OPTIONS

- 320-409 HP

HULL/DECK COLOR

- Zeus Black

PLATFORM COLORS

- Bright Orange
- Kiwi Green
- Scarlet Red
- Impulse Blue

INTERIOR COLORS

- Graphite/Bright Orange
- Graphite/Kiwi Green
- Graphite/Scarlet Red
- Graphite/Impulse Blue

ACCESSORIES

- Accent Package
- Deluxe Textured Flooring Package
- LED Light Package Upgrade
- Dash Upgrade - Tablet
- Zero Off™ GPS Speed Control
- Digital Depth Gauge Upgrade
- Elevator Trim Plate
- Battery On/Off Disconnect Switch
- Wide Bolstered Helm Seat
- Swivel Board Racks
- Soft-Sided Cooler

CANVAS ACCESSORIES

- Deluxe Travel Cover
- Bimini Top For Tower

TRAILER ACCESSORIES

- Tandem Axle Trailer w/Brakes
- Trailer Elite Shield Coating
- Alloy Wheel Upgrade
- Spare Tire & Wheel w/Mount (Alloy)
- Spare Tire & Wheel w/Mount (Steel)
- Hinged Tongue for Trailer
- Galvanization

heydaywakeboats.com

©2017 Heyday. Part Number 010117 NACATALOG

heyday

The information contained within this document is believed to be correct and current. Prices, options and features are subject to change without notice. Model year boats may not contain all the features or meet specifications described herein. Confirm availability of all accessories and equipment with an authorized Heyday dealer prior to purchase.

*Price reflects MSRP in US dollars and applies to the US only. Dealer sets the actual price. Pricing does not include dealer preparation fees, taxes, registration fees, or other fees that may apply. International freight not included. International customers must contact their local dealer to obtain applicable pricing.